



✓ Check, please! ✓

Hello WMS Choir Families!

The Music Department Fall Fundraiser kicks off today and runs for two weeks through Friday, September 29th. All of the details for the fundraiser are on the [choir website FUNdraiSING! page](#). Our past success has allowed us to provide students with incredible enrichment opportunities, award scholarships for private lessons and summer camps and provided us with the funds to host special events like the CCC at no cost to students! Thank you for your ongoing financial support and more importantly for encouraging your students' love of singing!



Keys to Successful FUNdraiSING!

1. Students & Parents, please take a few minutes to discuss the fundraiser together. Most students are very excited to participate and our priority is student safety first, followed by responsible handling of the discount cards and customer cash/checks.
2. Every student received an envelope with 10 Music Department Discount Cards worth \$10 each (\$100 total value) with 18 local businesses offering discounts (see the image on the next page).
3. Please consider writing a check to replace the cash from customers. This is much safer for students than sending them to school with cash in their envelopes. Please make all **checks payable to TCAPS for discount cards**. If you do send in cash with students in their envelopes, please make sure that it is well-organized and preferably larger denomination bills (\$50's, \$20's, or \$10's - please don't send in \$1 bills or coins. Processing the money for nearly 300 students is very time-consuming even without small bills. **Checks are the safest and best!** ✓
4. If you would like to make a **donation**, please make checks payable to **TCWCO** ([Traverse City West Choir Organization](#)). The *TCWCO* is a non-profit 501(c)(3) run by TC West Choir parents. Donations to this organization throughout the year will provide us with funds to offer the prize money incentives to students. [Online donations](#) are also welcome!
5. Cash Prize Incentives (All prizes will be awarded in October after the fundraiser is completed)
 - a. **\$100 Drawing:** All Students in Choir are eligible to win \$100 if they sell just 3 cards! The equivalent of 3 cards is \$30, so a \$30 donation would also qualify them to win.
 - b. **Guaranteed Cash Prizes:** Students who sell 10 cards will get to pick one bill out of a bag of prize money filled with a variety of bills (\$2s, \$5s, \$10s, \$20s, & \$50s).
 - c. **Fast Start Double Prizes:** Students who sell all 10 cards during the first weekend and turn in \$100 on their first day of school next week will earn double prizes (2 bills for every 10 cards sold throughout the fundraiser).
 - d. **Second \$100 Drawing:** Students who sell 25 cards will be entered into a second \$100 drawing. For every 25 cards sold, they will be entered into the drawing again.
 - e. Students who are also in Band or Orchestra will receive discount cards and prize money from Mr. Dee / Choir and all profits will be split 50/50 with Band/Orchestra.



6. Tips & Tricks: Students should ask family, friends, and any parent-approved adults/neighbors for HELP! Here's a sample conversation...

Student: "Will you please help me?"
 Customer: "Sure, how can I help?"
 Student: "Please help me help you save money."
 Customer: "What do you mean?"
 Student: "It's only \$10 and you'll save more than you spend!"
 (Hand them a card)
 Customer: "What is it? How does it work?"
 Student: "You can save money all year long at these places!"
 Customer: "It's only \$10 and I'll save more than I spend! Thanks!"
 Student: "You're welcome! Thank you for helping me help you help us! Would you like one for your best friend too?"

7. Turn in Money and/or Return Cards:

Please turn in all collected money once you've sold all 10 cards (✓ Check, please! - payable to TCAPS) or turn in the money you've collected along with any unsold cards you don't plan to sell as soon as possible so that other students can sell them. We usually run out of card inventory around the middle of the day on Tuesday. Please don't keep any cards you don't intend to sell. Please email Mr. Dee with any questions after checking out the [Fall FUNdraiSING! page of the Choir Website.](#)

Sincerely,

Mr. Emerick Dee

Traverse City Area Public Schools Department of Music Annual Fall Fundraiser

Save Money ALL YEAR LONG with this Consumer Discount Card!

TCAPS

Save Money ALL YEAR LONG with this Consumer Discount Card!

BIGORY 50% off 24oz specialty beverage 48182/010049 Traverse City locations	BOGO donut up to 12 max 441 E. Front St Traverse City	PAPA JOHN'S 25% off online code PJOVPS 1338 W. S Airport Rd Traverse City	TRaverse City \$3 off adult hair cut 920 Heastring Traverse City	Free reg coffee MPO breakfast sandwich 1133 W. S Airport Rd Traverse City	BOGO Cone Free reg appetizer with 2 cones 841 US 31 Traverse City
10% off any oil change Traverse City 3864 N US 31	10% off 118 Munson Ave & Williamsburg 3864 N US 31	10% off supremo drinks 1080 S. Traverse Hwy Traverse City	10% off band drumset accessories 1197 W. S Airport Rd Traverse City	\$50 off 6" or \$1 off large Traverse City locations 316 S.W. Sargent St	Free reg appetizer with 2 cones 841 US 31 Traverse City
Free chips & drink MPO any sub 3864 N US 31	Free bread stix MPO lg pizza 31186 Lefebvre Rd Traverse City	10% off or kayak rental 1544 N Hwy 31 N 15042 N Sargent Hwy Traverse City	\$2 off canoe or kayak rental 240 E Front St 1121 Boon St Traverse City	1/4 off 1 ice cream 1121 Boon St Traverse City	Free reg appetizer with 2 cones 841 US 31 Traverse City

To purchase a card contact the K-12 Music office at 933-6984.

- \$10 per card - only the purchaser is covered by the card
- 86% of the purchase price stays in the Music Department
- Card is the size of a Credit Card
- Good for continual use for one year

Where does the money go?
 Proceeds from the annual fundraiser will cover Music Department expenses for transportation, festival fees, performance costs and enrichment experiences for our students.

We thank our community's businesses for their support.
 If you have not been approached by a student and would like a card, call the TCAPS Music Office listed above to order a card. You will be directly supporting TCAPS Music Department students.